

2010 VEGAS VALLEY COMIC BOOK FESTIVAL



AN ANTHOLOGY COLLECTION
CELEBRATING LOCAL COMIC BOOK CREATORS

SPONSORSHIP PROPOSAL

WWW.TALESFROMTHEBONEYARD.COM

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Held annually in conjunction with the city-spanning Vegas Valley Book Festival, the Vegas Valley Comic Book Festival is a one-day event produced by the Las Vegas-Clark County Library District to celebrate the art and influence of comic books and sequential art. Held at the Clark County Library (1401 E. Flamingo Road) each November, the free festival has steadily grown in size over its short existence, from 800 attendees in 2008 to 1200 in 2009. Unfortunately – as with many non-profit organizations in the face of the recent economic downturn – the library's budget has not grown with the festival.

In order to add another dimension to the Comic Book Festival and open a window of opportunity to raise funds specifically for this community event, 2010 will see the launch of an anthology comic book featuring local creators released in conjunction with the Festival, tentatively entitled "Tales from the Boneyard." Inspired by "Restless City," the Las Vegas-themed novel written by seven local authors and released at the 2009 Book Festival, "Tales from the Boneyard" will feature new stories tied around the theme of the Neon Boneyard, released one chapter at a time online before being made available for purchase as a whole at the Comic Book Festival in November, with proceeds benefiting the Library District, earmarked specifically for the Comic Book Festival.

While the City of Las Vegas is contributing a set amount to cover honorariums for the contributors – whose ranks include comic industry veterans and newcomers including Jarret Keene, Deryl Skelton, Warren Wucinich, F. Andrew Taylor and more – we are looking to offset the cost of printing in order to maximize both the quality of the product and the ability to raise money for the library. This is where you come in. We have a variety of sponsorship and recognition opportunities available, including cash and in-kind donations, all of which should be fully deductible as a charitable contribution unless otherwise reduced by other applicable rules and regulations by the Internal Revenue Service.

We appreciate you taking the time to consider sponsorship of this endeavor. By promoting the reading and consumption of the comic book arts, we hope to encourage a lifetime love of reading in children and adults alike.

Best,



Pj Perez
Editor, "Tales from the Boneyard"
702-856-9841
pjperezvegas@gmail.com

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SPONSORSHIP OPPORTUNITIES

You have the opportunity to be associated with this publication – and the Comic Book Festival – by way of sponsorship. Sponsorship levels are as follows:

- **Sidekick:** \$250 – Half-page ad inside "Tales from the Boneyard," verbal recognition at Comic Book Festival "Tales from the Boneyard" panel and related art exhibit at Place Gallery.
- **Partner:** \$500 – Full-page ad inside "Tales from the Boneyard," name recognition on general website sponsors page, name and verbal recognition at Comic Book Festival "Tales from the Boneyard" panel and related art exhibit at Place Gallery.
- **Superhero:** \$1000 – Inside back cover ad inside "Tales from the Boneyard," graphic ad on website, logo display and recognition at Comic Book Festival "Tales from the Boneyard" panel and related art exhibit at Place Gallery, one free informational table at Festival.
- **Legend:** \$2500 – Back cover ad on "Tales from the Boneyard," dedicated recognition page on website, prominent logo placement, recognition as key sponsor and opportunity to speak at Comic Book Festival "Tales from the Boneyard" panel and related art exhibit at Place Gallery, one free informational table at Festival.

To find the best sponsorship opportunity for your business, please contact Pj Perez at (702) 856-9841 or pjperezvegas@gmail.com.

The Las Vegas-Clark County Library District Foundation, Inc. is a 501(c)(3) Nevada non-profit corporation. Tax I.D. #27-0035192.

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AD SPECS

All advertising artwork must be provided in digital format, flattened with all fonts embedded or rasterized, in any of these acceptable file formats: TIFF, JPG, PDF or EPS. Resolution must be at least 300 DPI, preferably 400 DPI, at the following sizes:

- **Sidekick** (Half-page horizontal): 6" x 4.5" grayscale or bitmap
- **Partner, Superhero** (Full-page vertical): 6" x 9" grayscale or bitmap
- **Legend** (Full-page vertical **FULL COLOR**): 6-5/8" x 10-1/4", full bleed OK (add 1/4" to allow for bleed), CMYK

Ad artwork can be sent to pjperezvegas@gmail.com. If you have any questions about preparing or delivering artwork, please contact Pj Perez at (702) 856-9841 or pjperezvegas@gmail.com.

Deadline for artwork is Sept. 15, 2010.

PAYMENT INFO

All checks should be made to "Las Vegas-Clark County Library Foundation" with the note "Vegas Valley Comic Book Festival."

Contact Pj Perez at (702) 856-9841 or pjperezvegas@gmail.com to arrange pick-up or fill out the form below and mail this page with your donation to:

Suzanne Scott
c/o Clark County Library
1401 E. Flamingo Road
Las Vegas, NV 89119

Donation level (check one): Sidekick Partner Superhero Legend
Amount enclosed: \$ _____
First Name _____ Last Name _____
Business Name (if applicable) _____
Street address _____
City _____ State _____ ZIP _____
Phone _____
E-mail address: _____