



FOR IMMEDIATE RELEASE

July 22, 2010

**“Tales from the Boneyard” aims to raise funds  
for Vegas Valley Comic Book Festival**

*Comic anthology featuring all-local talent coming to web and print*

LAS VEGAS – When comic book anthology “Tales from the Boneyard” debuts at the 2010 Vegas Valley Comic Book Festival on Nov. 6, readers should ready themselves: Never before has so awesome an assemblage of titanic talents from the Las Vegas Valley come together in one publication. To soften the blow, the tantalizing tales will be slowly revealed to the world via the internet, one stand-alone chapter at a time, beginning Aug. 1, at [www.talesfromtheboneyard.com](http://www.talesfromtheboneyard.com).

Inspired by "Restless City," the Las Vegas-themed novel written by seven local authors and released at the 2009 Vegas Valley Book Festival, "Tales from the Boneyard" will feature new stories tied around the theme of the Neon Boneyard. It will be released one chapter at a time online before being made available for purchase as a whole at the Comic Book Festival – and other outlets – in November. Proceeds raised will benefit the Las Vegas-Clark County Library District Foundation’s support of the Comic Book Festival.

Edited and compiled by Pop! Goes the Icon publisher Pj Perez (who also contributes a story to the collection), “Tales from the Boneyard” features 48 pages packed with black-and-white stories of drama, adventure, comedy, fantasy and more from comic industry veterans and newcomers alike, including Jarret Keene, Victor Moya, Deryl Skelton, Warren Wucinich, Barret Thomson, F Andrew Taylor and other local creators, all wrapped in a gorgeous cover by Danny Roberts.

To maximize the fundraising mission of the anthology, a number of sponsorship opportunities are being offered to supporters to help offset printing costs, including prominent advertisements in the comics and presence at the Comic Book Festival, as well as at the exhibit of original art from the book at Place Gallery in November. Local businesses are encouraged to get involved in this worthy cause to promote the reading and consumption of the comic book arts, which encourages a lifetime love of reading in children and adults alike.

- more-

### **About the Vegas Valley Comic Book Festival**

A major component of the annual, city-spanning Vegas Valley Book Festival, the Comic Book Festival celebrates comic book storytelling and popular culture. This year's event, held Nov. 6 from 11 a.m. to 4 p.m. at the Clark County Library, features creators Keith Knight, Eric Shanower, Ryan Claytor, Deryl Skelton and Laurenn McCubbin, live music by Kirby Krackle, film screenings, a comics marketplace, and much more. Learn more at [www.vegasvalleybookfestival.org](http://www.vegasvalleybookfestival.org).

### **About Pop! Goes the Icon**

Pop! Goes the Icon is a boutique print and online publishing house, specializing in sequential art — both in traditional pamphlet form (comic books) and as online presentations (webcomics) — as well as prose books, posters, prints and whatever else seems cool. More information can be found at [www.popgoestheicon.com](http://www.popgoestheicon.com).

###

### **MEDIA CONTACT**

Pj Perez

Pop! Goes the Icon

702-856-9841 | [popgoestheicon@gmail.com](mailto:popgoestheicon@gmail.com)